

MOBIK SMS GUARD

PROLIFERATION OF MOBILE COMMUNICATION, SERVICES, AND APPLICATIONS, HAS LED TO MULTIPLE FORMS OF SMS COMMUNICATION



SECURITY

- ✓ DETAILED METRICS AND REPORTING
- ✓ 83 CONFIGURABLE PROBES GLOBALLY
- ✓ ABILITY TO ASSESS SPECIFIC DESTINATIONS, MNOs AND SMS HUBS
- ✓ NO SINGLE POINT OF FAILURE COMPARED TO HOME ROUTING & ANTI-SPAM SMS FILTERING
- ✓ PROVEN TRACK RECORD WITH 430 MILLION SUBSCRIBERS UNDER OUR REVENUE ASSURANCE SOLUTIONS
- ✓ DEDICATED SPECIALIST IN MNO FRAUD DETECTION
- ✓ GENERATING HUNDREDS OF MILLIONS OF US\$ FOR MNOs GLOBALLY



ADVERTISING & MARKETING



ACCOUNT ACTIVATION & VERIFICATION



NOTIFICATIONS



ALERTS

- ✓ ZERO CAPEX AND OPEX FOR THE MNO
- ✓ NO RECONFIGURING OF NETWORK ELEMENTS
- ✓ NO CHANGES OR ANY INTERFERENCE ON EXISTING SIGNALLING
- ✓ 100% RELIABILITY
- ✓ MACHINE LEARNING CAPABILITIES COMBINED WITH BIG DATA ANALYTICS
- ✓ FULL ANTI-FRAUD MANAGED SOLUTION
- ✓ CONFIGURABLE IN 24 HOURS
- ✓ GENERATE REAL REVENUE & PROFIT IMMEDIATELY
- ✓ 24/7 SUPPORT

TRILLIONS OF SMS MESSAGES



GREY CHANNELS



GT'S

Majority traffic, zero revenue



ON-NET SIMS

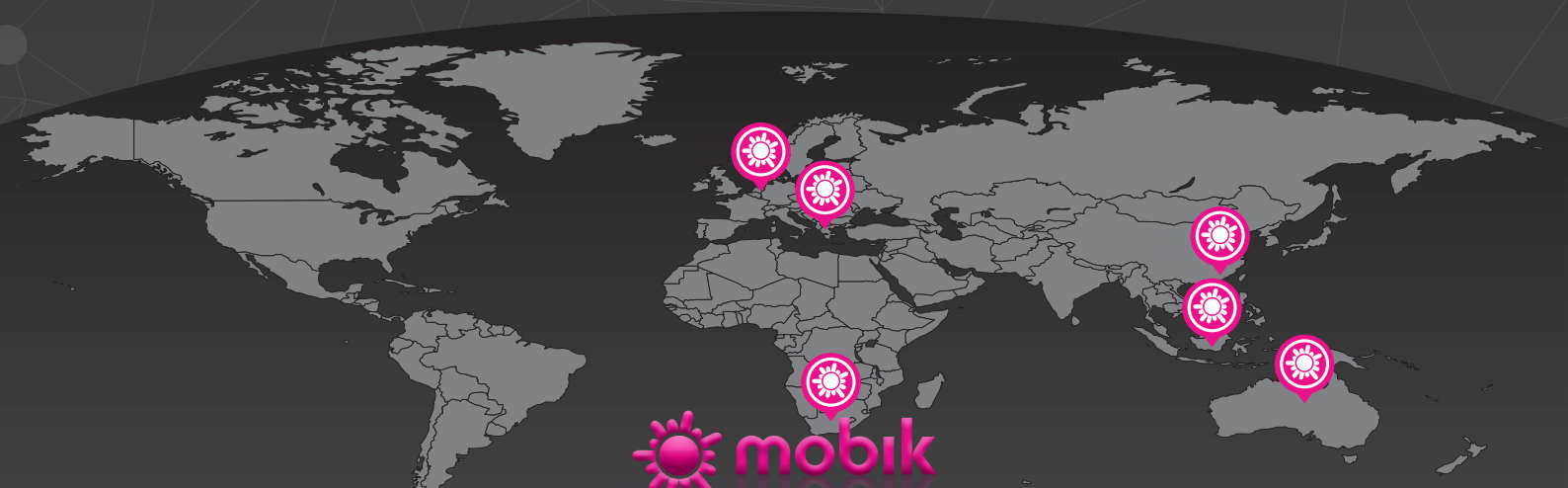
Lowest retail rate = minimal to zero revenue



OFF-NET SIMS

SMS interconnect rate = minimal to zero revenue

MOBILE NETWORK OPERATORS
NETWORK INFRASTRUCTURE COSTING HUNDREDS OF MILLIONS OF DOLLARS



Luxembourg | Hong Kong | Australia | Indonesia | Slovenia | South Africa

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